



**Pennsylvania
Head Start
Association**

PHSA Corporate Partner Prospectus

paheadstart.org



Pennsylvania Head Start Association improves the future for children, families, and communities who are economically challenged.

PHSA CORPORATE PARTNERSHIP LEVELS Data & Facts

Learn more about the Programs We Serve!

60 member programs!

\$343.8 million

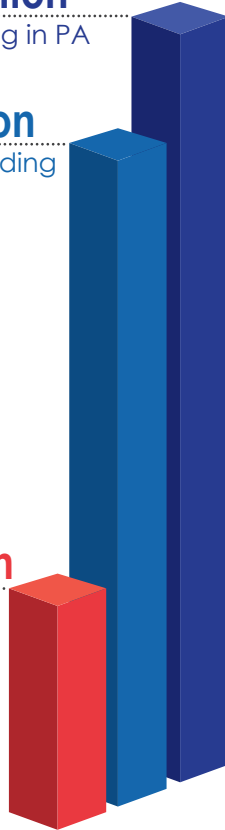
Federal Funding in PA

\$302 million

State Pre-K funding

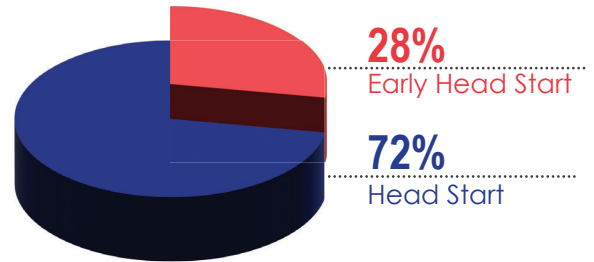
\$88 million

Head Start
Supplemental
Assistance
Program



Funding Statistics

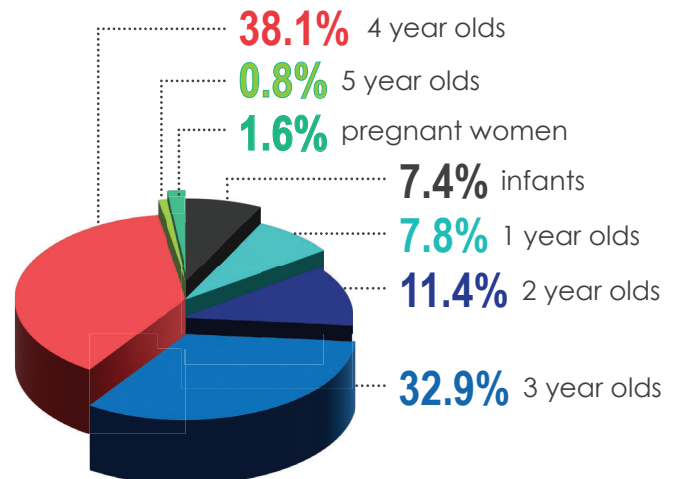
**Member programs serve
37,303 children**



EHS/HS



**More than 40,000 families
are enrolled in PA Head
Start Programs**



**18% of enrolled children are acquiring and
learning another language in addition to
English!**

Groups Served (by Age)

PHSA CORPORATE PARTNERSHIP LEVELS

	Premiere Exclusive	Champion Limited	Leader	Supporter
Partner Recognition				
Invitation to address our PHSA Board at one board meeting annually.	✓	✓		
Opportunity to host one informational webinar during the year.	✓	✓		
Announcement of new partnership in a dedicated email received by PHSA members.	✓	✓	✓	
Exclusive Partner email received by Head Start administrators and leaders. (Partners contribute content.)	4 emails annually	4 emails annually	3 emails annually	2 emails annually
Company branding highlighted on the PHSA website, and on all event email correspondence.	✓	✓	✓	✓
Promotional post reshared on PHSA social media channels quarterly.	✓	✓	✓	
Annual Conference Presence				
Sponsor the keynote speaker session at PHSA annual conference.	✓			
Break Sponsor at PHSA annual conference. (Sponsor one day of breaks, allowing for even greater networking potential and being able to distribute company materials during the break.)	✓	✓		
Ongoing recognition at PHSA annual conference. (Logo included on all conference promotions, displayed on signage and part of all relevant conference materials.)	✓	✓	✓	✓
Sponsor the session rooms - you will receive recognition as a sponsor on the nameplate of each session room.	✓			
Premiere exhibit space at no cost at the PHSA annual conference.	✓	✓		
Post-Conference Presence				
Thank you email received by all event attendees highlighting our partners.	✓	✓	✓	✓
Receive the attendee contact list within one week after the event.	✓	✓	✓	✓

A' la carte Conference	
Pre-conference Sponsor	Meet our attendees from all over the region. Receive recognition, welcome attendees, provide a 10 minute presentation, and sponsor the lunch. (Exclusive opportunity.)
Evening Reception Sponsor	Sponsor the hor'derves and beverages for our attendees after an energizing day of sessions, allowing for even greater networking potential!
Awards Luncheon Sponsor	Present the annual Francine Bunch award to a Head Start staff member, and a parent during our awards luncheon at the PHSA annual conference. (Exclusive opportunity.)
A' la carte Events	
Administrator/Leader Meeting Sponsor	Partner with us at one of our Administrator and Leader meetings throughout the year. (Exclusive opportunity.)
Informational Webinar	Host one informational webinar during the year.
Virtual Event Sponsor	Moderate one of our virtual events by welcoming attendees, monitor the chat, and provide a brief introduction of your company. You will be showcased in a virtual vendor booth on our Learning Management System (LMS) where you will be able to provide additional resources.
Membership Meeting Sponsor	Sponsor our virtual membership meeting as a moderator. Welcome attendees, and provide a 10 minute presentation built into the meeting agenda. (Exclusive opportunity.)

SEE [FAQ](#) FOR COST OF PACKAGES AND MORE DETAIL.

**Note: All of the above benefits are for PHSA exclusive events.
This does not apply to PHSA partner events.**

Don't see a sponsorship that suits your needs? Let PHSA customize a package just for you!
Contact Laura Imschweiler, Fiscal Manager at laura@paheadstart.org.

PHSA CORPORATE PARTNERSHIP LEVELS FAQ: Corporate Partnership

How do I become a Partner?

Complete and submit an **application** found on our **website**. Laura Imschweiler will respond to each applicant to confirm partnership.



What is the cost of each partnership level?

PREMIERE (Exclusive)	\$5,000
CHAMPION (Limited)	\$3,500
LEADER	\$2,500
SUPPORTER	\$1,500

What is the duration of a partnership?

A corporate partnership will be an **annual commitment**, concluding 365 days from the date that the partnership begins. Applications will be accepted January 1 through February 28 of each year.



A' LA CARTE CONFERENCE AND A' LA CARTE EVENTS

What is the difference between the two?

A'la carte **conference items** are offered only during our PHSA Annual Spring Conference while a'la carte **event items** are offered throughout the year.



PHSA CORPORATE PARTNERSHIP LEVELS FAQ: Annual Conference Sponsorships

PRE-CONFERENCE SPONSOR

What is the cost and why is this exclusive?

Cost: \$1,200

Our pre-conference is an event that occurs the day before our annual conference begins. This event hosts attendees from the Office of Head Start Region III, in addition to our PA members. Be the exclusive vendor to welcome attendees, provide a brief presentation, and sponsor the lunch. **Limited to one sponsor.**

EVENING RECEPTION SPONSOR

What is the cost?

Contact **Laura Imschweiler** for cost details.

AWARD LUNCHEON SPONSOR

What is the cost and why is this exclusive?

Cost: \$250

The Award luncheon is a special event as we come together to recognize a Head Start staff member and a parent. As the sponsor, you will present one of the awards to the recipients. **Limited to two sponsors.**



PHSA CORPORATE PARTNERSHIP LEVELS FAQ: Events Outside the Annual Conference

ADMINISTRATOR AND LEADER MEETING SPONSOR

What is the cost and why is this exclusive?

Cost: \$1,000

PHSA hosts Administrator and Leader meetings annually. As a sponsor you will welcome attendees, have assigned exhibit space, and provide a 15 minute presentation of your company as part of the meeting agenda.

MEMBERSHIP MEETING SPONSOR

What is the cost and why is this exclusive?

Cost: \$500

The Annual Membership Meeting will take place virtually in the Spring (exact date TBD). Enjoy welcoming attendees as they enter the zoom room, and provide a 10 minute presentation as part of the agenda.

Limited to one sponsor.

VIRTUAL EVENT SPONSOR

What is the cost?

Cost: \$500

What is an informational webinar and how much?

Cost: \$500

Present an informational webinar of your product or service to connect with our members. This webinar will be recorded and posted on the PHSA Learning Management System (LMS) and promoted on our website. All members have access to the LMS so they can view the recording if they are not able to attend the live webinar.

What does a moderator do at a virtual event?

A session moderator ensures the presenter has a smooth on-air experience; welcomes the presenter, engages with the attendees, manages the technology, gives a brief introduction of your company, and provides company resources.

SPONSORSHIP LEVELS

What if I don't see one that fits my budget?

Discuss a customized package just for you. Contact **Laura Imschweiler**, Fiscal Manager at laura@paheadstart.org



The Pennsylvania Head Start Association advocates for children and families who are economically challenged to ensure all children reach their full potential. As a responsive, collaborative, and thriving organization, we embrace diversity, promote comprehensive services, and unify the early childhood community by leading the charge for professional development, information sharing, and advocacy.