



# Pennsylvania Head Start Association

## Partner Prospectus 2024

[www.paheadstart.org](http://www.paheadstart.org)

### Our Mission

We *improve the future for children, families, and communities* who are economically challenged.

### Our Vision

We advocate for children and families who are economically challenged to ensure all children reach their full potential. As a responsive, collaborative, and thriving organization, we embrace diversity, promote comprehensive services, and unify the early childhood community by *leading the charge for professional development, information sharing, and advocacy.*

## PHSA **SNAPSHOT** Data & Facts

Learn more about the programs we serve:

**60 member programs**

**Member programs serve  
37,303 children**

**\$389.5 million**

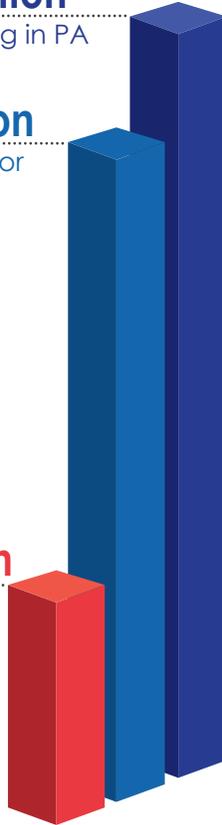
Federal Funding in PA

**\$302 million**

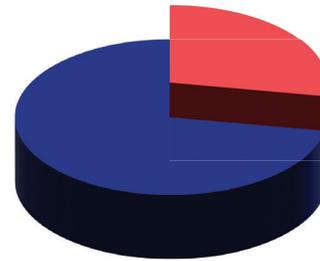
State funding for  
Pre-K Counts

**\$88 million**

State funding  
for Head Start  
Supplemental  
Assistance  
Program



**Funding Statistics**



**28%**

Early Head Start

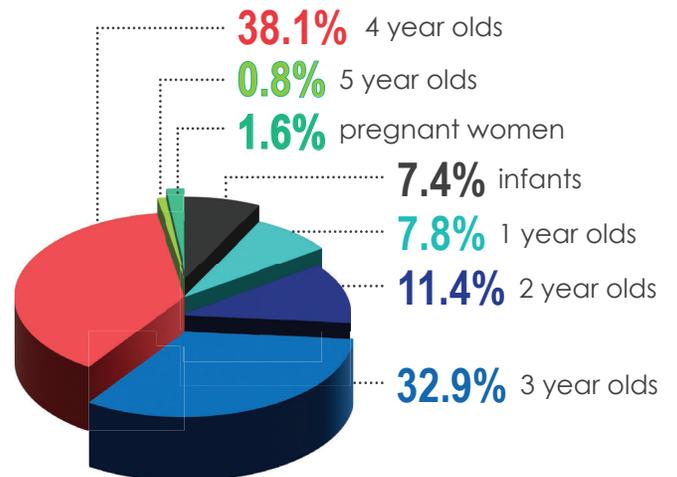
**72%**

Head Start

**EHS/HS**



**More than 40,000 families  
are enrolled in PA Head  
Start Programs**



*18% of enrolled children are acquiring and learning another language in addition to English*

**Groups Served (by Age)**



	<b>Associate Limited \$1,000</b>	<b>Executive Exclusive \$2,500</b>
<b>Partner Recognition</b>		
Exclusive Partner email received by Head Start administrators and leaders. (Partners contribute content.)	1 email annually	3 emails annually
Company branding highlighted on the PHSA website and monthly newsletter: Includes logo and link to your website.	✓	✓
Opportunity to host one informational webinar during the year.	✓	✓
Promotional post reshared on the PHSA Facebook page at your company's request. (Up to three per year.)		✓
Sponsorship for one of our Administrator & Leader meetings held in 2024.		✓



<b>Additional Sponsorship Opportunities</b>	
<b>Administrator/Leader Meeting Sponsor</b>	Gain additional exposure by partnering with us at one of our Administrator and Leader meetings throughout the year. (Exclusive opportunity.)*
<b>Head Start Awareness Reception Sponsor</b>	Get noticed by our leaders and partners by sponsoring our Head Start Awareness reception in October. Recognition will be on our website, invitation, event signage, and communications for the event.
<b>National Center Training Sponsor</b>	Get to know our Family Engagement members by sponsoring this event. Recognition will be on our website, signage, communications, and any handouts you would like to provide.
<b>Hosted Webinar</b>	PHSA will host a 45-minute educational webinar on the subject of your choice. Date and content to be mutually agreed upon. Exclusive monthly opportunity.
<b>Virtual Event Sponsor</b>	Moderate one of our virtual events by welcoming attendees, monitor the chat, and provide a brief introduction of your company. You will be showcased in a virtual vendor booth on our Learning Management System (LMS) where you will be able to provide additional resources.
<b>Membership Meeting Sponsor</b>	Create connections by sponsoring our virtual Annual Membership Meeting. Receive recognition, welcome attendees, and provide a 5-10 minute overview of your company. (Exclusive opportunity.)*
<b>Brand Recognition</b>	Your logo featured on our website and in our monthly newsletter

SEE [FAQ](#) FOR MORE DETAILS.

**Note: All of the above benefits are for PHSA exclusive events. This does not apply to PHSA partner events.**

**Don't see a sponsorship that suits your needs? Let PHSA customize a package just for you! Contact Laura Imschweiler, Fiscal Manager at [laura@paheadstart.org](mailto:laura@paheadstart.org).**

## PHSA PARTNER PROSPECTUS FAQ: Partnership

### How do I become a Partner?

Complete and submit an **application** found on our **website**. Laura Imschweiler will respond to each applicant to confirm partnership.



### What is the cost of each partnership level?

EXECUTIVE (Exclusive)	\$2,500
ASSOCIATE (Limited)	\$1,000

### What is the duration of a partnership?

A partnership will be an **annual commitment**, concluding 365 days from the date that it begins. Applications will be accepted until February 28 of each year.



## PHSA PARTNER PROSPECTUS FAQ: Additional Sponsorship Opportunities

### ADMINISTRATOR AND LEADER MEETING SPONSOR

#### What is the cost and why is this exclusive?

**Cost: \$1,000**

PHSA hosts Administrator and Leader meetings annually. As a sponsor you will welcome attendees, have assigned exhibit space, and provide a 15 minute presentation of your company as part of the meeting agenda.

### HEAD START AWARENESS RECEPTION SPONSOR

#### What is the cost?

**Contact Laura Imschweiler for details.**

### NATIONAL CENTER TRAINING SPONSOR

#### What is the cost?

**Cost: \$500/day**

This event will be held on March 19 in Cambria County and March 21 in Bucks County. On site presence is encouraged but not required. As a sponsor you will host an exhibit table in addition to recognition on our website, signage and communications.

### HOSTED WEBINAR

#### What is this webinar and what does it cost?

**Cost: \$500**

Present an informational webinar of your product or service to connect with our members. This webinar will be recorded and posted on the PHSA Learning Management System (LMS) and promoted on our website. All members have access to the LMS so they can view the recording if they are not able to attend the live webinar.

### VIRTUAL EVENT SPONSOR

#### What is the cost?

**Cost: \$500**

#### What does a moderator do at a virtual event?

A session moderator ensures the presenter has a smooth on-air experience; welcomes the presenter, engages with the attendees, manages the technology, gives a brief introduction of your company, and provides company resources.



## PHSA PARTNER PROSPECTUS FAQ: Additional Sponsorship Opportunities *Continued...*

### MEMBERSHIP MEETING SPONSOR

#### **What is the cost and why is this exclusive?**

**Cost: \$600**

The Annual Membership Meeting will take place virtually in the Spring (exact date TBD). Enjoy welcoming attendees as they enter the zoom room, and provide a 10 minute presentation as part of the agenda.

***Limited to one sponsor.***

### BRAND RECOGNITION

#### **What is the cost?**

**Cost: \$400**

### SPONSORSHIP LEVELS

#### **What if I don't see one that fits my budget?**

Discuss a customized package just for you. Contact Laura Imschweiler, Fiscal Manager at [laura@paheadstart.org](mailto:laura@paheadstart.org).