



Partner Prospectus

2025

A black and white photograph showing a close-up of several hands of different skin tones stacked together in a supportive, pyramid-like structure. The hands are reaching from the bottom towards the center, symbolizing unity and teamwork.

www.paheadstart.org

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About Us

Our Mission

Pennsylvania Head Start Association improves the future for children, families, and communities who are economically challenged.

Our Vision

The Pennsylvania Head Start Association advocates for children and families who are economically challenged to ensure all children reach their full potential. As a responsive, collaborative, and thriving organization, we embrace diversity, promote comprehensive services, and unify the early childhood community by leading the charge for professional development, information sharing, and advocacy.

The Association serves:

- ➔ 60 Member Programs
- ➔ 34,000+ children
- ➔ 9,700+ Head Start staff



Scan the QR code to read the voices of Head Start and share your story.



Why partner with us in 2025?



Be more visible to Pennsylvania Head Start Association members to provide our community with relevant resources.



Allows our members easy ***access to connect*** with your company.



Promotes your ***solutions*** to our programs.



Encourages ***engagement opportunities*** throughout the year.

Individual Sponsorship Events



Administrators and Leaders Meeting

\$1,200

Gain exposure and get in front of the decision makers of our member programs by sponsoring one of our quarterly Administrators & Leaders Meeting. As a sponsor you will have an exhibit table, provide the meeting room centerpieces, and share a 15 minute presentation for attendees as part of our agenda.

Event Reception

\$TBD

Receptions are offered in conjunction with our Administrators & Leaders meeting, Head Start Awareness visibility event, and our Fall Conference. This is an excellent networking opportunity to mingle with leaders and partners of the Head Start community. Sponsorship is for a one hour reception that includes: hors d'oeuvres, soft beverages, event signage, and branding on the invitation and communications leading up to the event.

Membership Meeting

\$500

Sponsor our virtual Annual Membership Meeting to connect with members. You will be recognized as the official meeting sponsor on our website and through event-specific communications. Welcome attendees as they enter the zoom room and share a 5-10 minute overview of your company.

Limited to one sponsor.

Virtual Event

\$500

We invite you to moderate a virtual event by welcoming attendees, monitoring chats, and providing a brief introduction to your company. Your company will be showcased on our website, including the Online Learning Center which will house the recorded event package and additional resources.

Individual Sponsorship Opportunities

Virtual Interactive Session

\$500

Present an informational session of your products and services. The Association will host this will assist moderating. The recorded session will be posted to the Online Learning Center and promoted on our website. All members will have access to view the recording.

Brand Recognition

\$400

Highlight your company logo on our website and in our Weekly Feature to gain visibility with our members.

Custom Sponsorship

\$TBD

Is there another way you would like to sponsor the Association?

Book a call with [Laura Imschweiler](#) to discuss a customized package just for you!



Looking for a long term partnership?

A Proud Partnership will be a year-long commitment throughout 2025. Applications are accepted now through January 31. See packages below.

Proud Partnership Packages



Supporter

Company branding highlighted on the Association's website, the Weekly Feature and Monthly Newsletter.

Exhibit booth at our 2025 Conference

Premiere sponsorship access: Priority access to additional sponsorship opportunities offered throughout 2025.

\$1,000



Advocate

Exclusive Partner Email received by Head Start administrators and leaders.
(Partners contribute content.)

Company branding highlighted on the Association's website, the Weekly Feature and Monthly Newsletter.

Interactive virtual session: Opportunity to present one informational webinar.

Exhibit booth at our 2025 Conference

Premiere sponsorship access: Priority access to additional sponsorship opportunities offered throughout 2025.

\$1,500

Proud Partnership Packages



Champion

Exclusive Partner Email received by
Head Start administrators and leaders.
(Partners contribute content.)

Company branding highlighted on the Association's
website, the Weekly Feature and Monthly Newsletter.

Interactive virtual session: Opportunity to present one
informational webinar.

Exhibit booth at our 2025 Conference

Premiere sponsorship access: Priority access to additional
sponsorship opportunities offered throughout 2025.

Sponsorship for one of our Administrators & Leaders
meetings held in 2025.

Dedicated partner page on our website exclusively for
your content and resources.

\$2,250

Past Partners and Sponsors



We introduced our Partner Prospectus in 2023. It was our honor to welcome many familiar sponsors and partners to our events, including the Spring Conference.



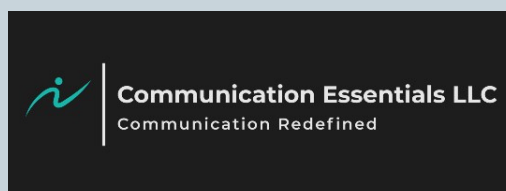
Past Partners and Sponsors




Throughout 2024, we built on these relationships, developed new partnership connections and extended sponsorship opportunities. We applaud our partners.




Coverage by AmeriHealth First.




Partner Testimonials



"This was such a well run, organized, meaningful experience."




"10/10 would recommend!"




"I appreciated the intentionality toward building a stronger partnership."



"I look forward to more partnerships and collaboration."



"Great opportunity for branding and networking!"



"Enjoyed being part of the statewide meeting and getting to share information about our program. Appreciate the links on the homepage of your site!"



Are you ready to partner with us?

Contact
Laura Imschweiler
today for your
partnership conversation.

✉ laura@paheadstart.org

🌐 www.paheadstart.org

📅 [Book a Prospective Partner meeting.](#)

Scan the QR code to
download Laura's contact
card

